

Starting in Business Programme



Location **Yorkshire and the Humber, South Humberside**
<https://www.freeadsz.co.uk/x-373140-z>

Venue: Fairfield Enterprise Centre, Lincoln Way, Fairfield Industrial Estate, Louth, LN11 0LS. FREE to attend. FREE refreshments. From bookkeepers and beauticians to cupcake bakers and care agencies, whatever business you dream of starting we can help you to transform your idea into a business and support you with a fantastic package of training and funding. You'll also get to meet other like-minded people and be able to tap into the expertise of an organisation with over 30 years' experience in helping people start businesses. NBV will be on hand to provide you with advice every step of the way. Week 1 – 2 Day Workshop – Day 1: 18th August – 9.30am – 4.00pm Day 2: 19th August – 9.30am – 4.00pm This intensive 2 day workshop led by an experienced business trainer will teach you the nuts and bolts of starting and running a successful business including: what skills are needed to run a business, the importance of Business Planning, how to market your business, understanding opportunities and risks and how to manage money in a business. Week 2 – 1 Day Business Plan – Thursday 25th August “He who fails to plan is planning to fail!” – Sir Winston Churchill It’s time to focus in on the Business Plan, the all-important ‘road map’ for your business. Of course, if you are looking to raise money through loans, investment or grants then you’ll need a business plan. If not, it’s simple: businesses with a clear, well thought out Business Plan survive and grow better than those without. In this interactive full-day session, you’ll learn the component parts of the Business Plan, how to ask yourself the right questions, the importance of comprehensive market research, how to calculate your start-up costs and how to develop realistic financial projections. Week 3 – 1 Day Workshop – Thursday 1st September You’ll have worked on your plan, with support from your trainer by phone and email when you need it. In this session, we’ll tell you how to use your Business Plan to raise finance to get your business up and running; including

how to access NBV’s low-cost loans and exclusive grants. Fancy yourself on Dragons Den? You can get the most of the programme and get the cash back if you like. We will also provide the additional support of NBV cash advance for your start-up and running costs, including business advice, business workshops, network of office facilities and much more. Upon completion of this course you’ll get a certificate and, more importantly, you’ll have everything you need to get your business up and



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