

# IDEAlee is a full service creative agency in Sussex providing solutions for individuals



Location **South East, West Sussex**  
<https://www.freedasz.co.uk/x-423019-z>

We're a highly adaptable and cost effective multi-disciplined creative resource with a wealth of experience. Our comprehensive creative services for businesses and individuals are generally categorised in to 4 core specialisms; â€

Idea generation / Ideation

Ideation; creative direction; brainstorming; conceptualisation; focus groups; innovation; research; product development; realisation.

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Creative

Artworking; branding, identity and logo generation (including brand guidelines, brand strategy); content generation; design; illustration and cartooning; video production (including scripting, storyboarding, casting, editing); marketing and promotional solutions (including all above the line solutions - print; direct mail; merchandising; signage; livery; stationery - letterhead, business cards, 'with compliments' slips; corporate literature – brochures, posters, leaflets); presentations and reports.

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Photography

We offer both corporate photography and private commissions, including: Corporate headshots; event; promotion; portraiture; reportage; weddings; gatherings; PR; family; product; architectural; documentary.

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Upskilling

â€IDEAlee are passionate about sharing our knowledge and offer the following upskilling services in any of their specialisms or skill sets: Discovery; idea/skill sharing; coaching; training sessions.

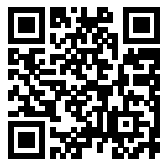
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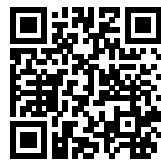
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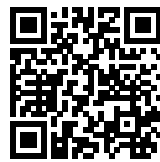
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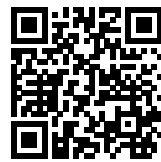
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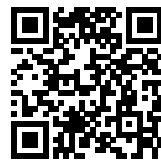
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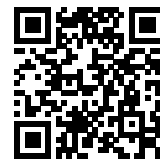
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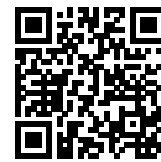
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