Local Virtual Marketing Services - Surrey amp Hampshire



Location South East, Berkshire https://www.freeadsz.co.uk/x-470476-z



A Virtual Marketing Manager is an invaluable resource – at your fingertips exactly when you need support If you are an ambitious start-up, growing small business or a large corporate, you will benefit from results driven integrated marketing campaigns - enabling you to reach new customers and maximize your revenues from existing clients. Virtual Marketing Manager is a flexible and bespoke resource that can integrate seamlessly into your business for a fraction of the cost of employing a senior marketing professional. No job too big or too small... Why would you use a Virtual Marketing Manager? Access to a highly qualified and experienced marketing professional, without the high price tags. Fill the gaps in your marketing requirements. Flexibility - Budget is tight & you have limited marketing needs. Budgets and Overheads – All you pay for is their time, no PAYE or benefits. Too much work and not enough hours in the day Typical examples of the type of work a Virtual Marketing Manager does You have a project or event that needs to be completed You need help to develop your marketing plan or strategy You need to up-skill your existing marketing team You need to cover long term sickness or maternity leave You need to research or segment your marketing Skills Small business general services / Marketing Communications / Event Execution & Management / GTM Strategy & Planning / NPI Strategy & Planning / Budget & Forecast Management / Incentive Design & Execution / Sales & Commercial Planning / Lead Generation / Research & Customer Segmentation / Acquisitions & Retention Programmes / Project Marketing Management / 3D Design / Marketing training/Mentoring & up-skilling Environments Small -Medium Business

B2B - Distribution, SI, VARS, Resellers

Retail - National, Independent, E-Tail Qualifications CIM - Marketing Diploma

