

# 2018 Asia VRampAR Fair amp Summit (VRampAR Fair 2018)



Location **South West, Somerset**  
<https://www.freeadsz.co.uk/x-551421-z>

2018 Asia VR&AR Fair & Summit (VR&AR Fair 2018)  
 Date: April 3rd-5th, 2018  
 Venue: China Import & Export Fair Complex (Area A)  
 Add: No. 382, Yuejiang Zhong Road, Guangzhou, China  
 Web: <http://www.vrarfair.com/engz/>



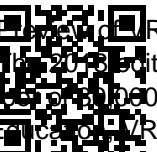
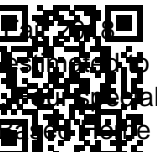




Asia on Pace to Become the Largest VR&AR Market by 2020  
 Digi-Capital forecasts that by 2020 global VR&AR market size will rocket to USD 150 billion, of which AR market will account for USD 90 billion. Asia will generate at less half of global VR&AR sales, especially China where consumer acceptance for VR&AR is generally higher.

### Review of VR&AR Fair 2017

First held in 2017, VR&AR is a professional and efficient business platform to bridge worldwide buyers and suppliers, as well as to enhance communication between manufacturers and ordinary consumers.

On a show floor of 20,000 sq.m, over 100 acclaimed exhibitors at home and abroad such as VRway, Hirain, Leke VR, Shenlinqijing, Foldspace, NineD, TPcast, Huan Tek, Xiechuang, EFERCRO, Movie Power, etc, showcased their latest offerings to visitors of over 30 countries and regions. While VR&AR entertainment equipment dominated the show, VR&AR based education were the second best represented sector.

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The 2018 Asia VR&AR Fair & Summit is planned to host over 200 exhibitors, over 30,000 persons and visitors on a total area of 20,000 sq.m. The special exhibition areas will be marked out respectively for VR&AR Based Education, VR&AR Based Healthcare, VR&AR Based Entertainment, VR&AR Based Education, VR&AR Based Entertainment Equipment in order to achieve a more systematic and comprehensive display of VR&AR products.

**Exhibition Scope:**  
 VR/AR Hardware Equipment: output/input equipment, data equipment, tracking equipment/system, location system and other tracking device, etc; VR/AR System Equipment: immersive VR system, desktop VR system, AR system, distributed VR system, etc. Visual sensor, auditory sensor, etc; VR/AR

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Technology: 3D output technology, environment modeling technology, 3D sound simulation technology, human-machine interaction technology, etc; VR/AR Production Equipment and Accessories: VR system, super computer, screen, micro projector, video processing chip, sensor, optical glass, etc; VR/AR Game: VR park, VR experience, VR travel, VR/AR drive, VR shooting game, VR modeling game, etc; VR/AR Software: modeling software, development software, web3D technology, cult3D technology, VR modeling language, panoramic technique, etc; VR/AR Application Solution: vehicle production, equipment production, aircraft and space ship, national defense and military industry, medical treatment, etc; VR/AR Content Creation Demonstration

If you are interested, please don't hesitate to register as our exhibitor to secure your space or as our visitor for a free digital ticket!

Contact us:

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