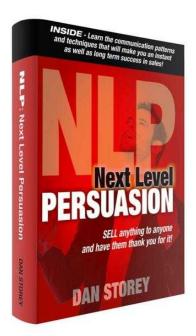
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Dan Storey- Expert sales trainer, coach amp author



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Hi, I'm Dan Storey and I am the author of Next Level Persuasion – How to sell anything to anyone and have them thank you for it! and I have been training individuals and businesses in the practical application of neuro-linguistic programming for over 10 years.

I am a psychologist and NLP trainer, specialising in the psychology of decision making. Having trained thousands of sales people over the past more than ten years, I know what it takes to get people to make the right decision, and uses this understanding in both my training and personal coaching.

I am the author of Next Level Persuasion, teaching the tools and techniques from NLP to sales people, and works with sales teams around the world helping them to incorporate this new model of influence and persuasion in their sales processes.

You can find more about me in my site- http://www.danstorey/

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