

# Free WordPress Training



Location **East of England, Essex**  
<https://www.freeadsz.co.uk/x-585642-z>

### Why should you learn WordPress?

WordPress is the world's best and most popular website builder and this hands-on training takes you through from the basics of WordPress. You should learn WordPress because it will allow you to make your website and design it exactly how you would want to, this is an advantage of this course because you can be open to many ideas through this.

- WordPress is Free
  - WordPress is Easy to Use
  - WordPress is Search Engine Responsive
- Here are a few brands which already use WordPress:

- BBC America
- Sony Music
- MTV News
- PlayStation
- TechCrunch

### Why would you want to take on this course?

- No coding skills necessary
- Impartial advice
- Wide range covered
- Prior knowledge useful
- Beginners friendly

### What will you learn?

- How to add and run a website of your own
- How to add content, images and videos
- How to create a menu and search menu
- How to create an attractive page using easy templates
- How to make the site search engine friendly
- How to add contact forms, google maps, etc
- How to install social media plugins
- How to install your theme
- How to do basic theme customisation
- How to do security and other optimisation

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The courses we offer are all based in London and are suited to give you all the essential and nonessential skills necessary for you to be able to create and maintain your website at a professional level. The course will equip you with all the knowledge you require and will also give you a good understanding of how WordPress works, and how it can benefit you.

By the end of the course, you should have a thorough understanding of what WordPress is and how it functions. As well as this you will be confident enough to create, edit and remove pages from a WordPress website.

The courses are 100% free and absolutely anyone is welcome to book a free 1-hour session regardless of your level of expertise in this field.

Terms & Conditions:

The free training is only for new customers and you can only book 1 hour, for more information visit our website [www.technovationgroup.com](http://www.technovationgroup.com) or call 07950785036 079507850...(click to reveal full phone) .